



COUNTY OF MONROE INDUSTRIAL DEVELOPMENT AGENCY

**AGENDA – AGENCY MEETING OF DECEMBER 15, 2009  
EBENEZER WATTS CONFERENCE CENTER– 12:00 NOON**

1. Call meeting to order
2. Pledge of Allegiance
3. Public Comments
4. Bonadio Group Report
5. Loewke Brill Report
6. Applications:

**Gates Towing, Inc. (EquiPlus)**  
**50 Thruway Park Drive**  
**West Henrietta, NY 14586**

Gates Towing, Inc. (Gates) is a full service towing company which provides 24 hour towing and emergency road services. Gates is proposing to purchase 4 new tow trucks for a total of \$363,393. Gates employs 13 in Monroe County and expects to create 2 new full time positions. The company has been approved for a GreatRate on the vehicle purchase through the Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus.

**Paley Studios, LTD (EquiPlus)**  
**1555 Lyell Avenue**  
**Rochester, NY 14606**

Albert Paley is an American artist who fabricates large metal sculptures for public and private corporations. Paley has been an artist in Rochester for over thirty years and has completed more than sixty site-specific works. Paley's sculptures are part of permanent collections of major museums including the Metropolitan Museum of Art in New York, the Museum of Fine Arts in Boston and the Victoria and Albert Museum of London. Paley Studios, LTD (PS) has outgrown their existing space in the city of Rochester and will be relocating to 1555 Lyell Avenue. PS is proposing to equip the facility with a new crane, forklift and elevator. The combined cost of the equipment is \$245,000. PS employs 14 in Monroe County and expects to create 2 new full time positions. The company has been approved for a GreatRebate on the equipment purchase through the Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus.

**Naples Valley LLC dba Signature Beverages (EquiPlus)**  
**618 Trolley Blvd.**  
**Rochester, New York 14606**

Signature Beverages (Signature) is a private labeler of water for small businesses. The product is cases of bottled water with labels customized to the purchaser's specifications. Signature will be investing \$140,000 in production equipment. Signature expects to add 1 additional FTE. The company has been approved for a GreatRate through the Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus.

**SenDEC Corporation (Sales Tax Only)**  
**71 Perinton Parkway**  
**Fairport, New York 14450**

Founded in the early 1970's, SenDEC operates two main business groups. SenDEC's Contract Electronics Manufacturing Group provides comprehensive electronic manufacturing services. SenDEC's Products Group is a leading manufacturer of digital monitoring, display and control devices.

In 2000, COMIDA provided assistance with a \$6 Million expansion. At that time, SenDEC employed 55 FTEs. In 2005, COMIDA provided assistance with another expansion. Due to continued significant growth, SenDEC will be leasing an additional 20,000 square feet of space at 71 Perinton parkway, and investing \$412,000 in renovations and equipment, and is seeking a sales tax exemption. The Town of Perinton is considering additional incentives.

SenDEC currently employs 143 FTEs and projects to create 33 new FTEs.

7. Approval of Minutes – Agency meeting November 17, 2009
8. Chair Mazzullo – Discussion Items
9. Executive Director Seil – Discussion Items
10. Legal Counsel Townsend – Discussion Items

-Resolution authorizing the assignment and assumption of certain documents in connection with 225 Thruway Park Drive in the Town of Henrietta

Adjournment

**PLEASE NOTE:**

The next meeting of the Agency will be held on **THURSDAY, JANUARY 21, 2010 @ 12:30 P.M.**