



News From

Maggie Brooks

Monroe County Executive

For Immediate Release
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BROOKS ANNOUNCES PROJECTS APPROVED BY COMIDA

Monroe County Executive Maggie Brooks announced that the County of Monroe Industrial Development Agency (COMIDA) today approved assistance for seven local economic development projects.

“This has been another productive year for COMIDA in Monroe County and I am optimistic that this economic momentum will continue throughout the upcoming year,” said **County Executive Maggie Brooks**. *“Monroe County remains committed to supporting local companies while also creating and retaining high-quality jobs that will help strengthen our economic vitality.”*

The following projects were approved by COMIDA:

760 Brooks Ave., Inc. (Lease/Leaseback)
760 Brooks Ave.
Rochester, New York 14619

Tenant/Project Address: Red Roof Inn
760 Brooks Ave.
Rochester, New York 14619

760 Brooks Ave, Inc. proposes to construct a new 32,000 square foot, three-story Red Roof Inn at 760 Brooks Avenue in the City of Rochester. The City of Rochester is supportive of the project and has requested that COMIDA assist the developer. The \$4.3 million project is projected to create 27 new FTE within three years. The applicant seeks approval of JobsPlus property tax abatement based on the local labor and suppliers rule. The Jobs Plus job creation requirement is 1 FTE.

Upstate Niagara Cooperative (Lease/Leaseback)
45 Fulton Avenue
Rochester, New York 14608

Upstate Niagara Cooperative, Inc. (Upstate) is a food and beverage cooperative that has been manufacturing high-quality dairy products since 1965. Upstate is owned by 405 local, family owned dairy farms in Western NY and operates milk processing and distributions centers in Buffalo and Rochester. The Rochester plant is the exclusive production facility for organic milk, which is the fastest growing segment of Upstate’s fluid division. Upstate is proposing to expand their existing 16,500 square foot cold storage area with a 7,400 square foot addition. The expansion will allow the plant to reduce downtime while adding capacity for

454 more pallets of product. The \$1.75 million project will impact 72 existing employees and is projected to create 9 new FTE within three years. The applicant seeks approval of JobsPlus property tax abatement. The Jobs Plus job creation requirement is 8 FTE.

Greece Ridge, LLC (Sales Tax Only)
1265 Scottsville Road
Rochester, New York 14624

Tenant/Project Address: Multiple Retail Stores
271 Greece Ridge Center Drive
Rochester, New York 14626

Greece Ridge, LLC is the property owner of the Mall at Greece Ridge Center (Mall) in Greece, New York. The Mall has 1.5 million square feet of gross leasable area, 142 tenants and the tenants employ approximately 2400. Phase I of the project will include the renovation, construction and modernization in the amount of \$6 million in order to reposition the high quality retail shopping center by enhancing its market position and attracting new businesses. The Mall has 5 FTE. The project is expected to create 2 FTE within 3 years. (The applicant is seeking sales tax exemption only for Phase I of the project.)

Action Towing of Rochester, Inc. (Equiplus)
77 Saginaw Drive
Rochester, New York 14623

Action Towing of Rochester, Inc. (Action) is a full-service towing and roadside assistance provider. Action is proposing to purchase a 2008 Ford F-550 wrecker and two Ford light duty trucks totaling \$125,000. Action employs 10 in Monroe County and expects to create 1 new full time position. The company has been approved for a GreatRate on the equipment purchase through the Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus.

EPIC Advisors, Inc. (Equiplus)
150 State Street
Rochester, New York 14614

EPIC Advisors, Inc. (EPIC) provides administrative services for qualified retirement plans. EPIC is adding infrastructure capacity to support growth in their national client base. EPIC will be purchasing computer, telephone and networking equipment for a total cost of \$180,750. EPIC has been approved for a GreatRebate on equipment purchases through the Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus.

BRG Corporation (Equiplus)
111 Buffalo Road
Rochester, New York 14611

BRG Corporation installs industrial plate glass windows and doors for municipalities, school districts and institutions in Monroe County. BRG is proposing to purchase a 2009 JLG Boom Lift for \$87,232. BRG employs 20 in Monroe County and expects to create 2 new full time positions. The company has been approved for a GreatRate on the equipment purchase through the Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus.

Boyatzies, Inc. dba Interstate Battery System of Rochester (Equiplus)
391 Clay Road
Rochester, New York 14623

Boyatzies, Inc. dba Interstate Battery System of Rochester (Interstate Batteries) is a wholesale distributor of batteries. Interstate Batteries is proposing to purchase a new Kenworth truck and a Ford van totaling \$94,483. Interstate Batteries employs 9 in Monroe County and expects to create 1 new full time position. The company has been approved for a GreatRebate on the equipment purchase through the Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus.

The EquiPlus program combines the investment incentives of the GreatRate and GreatRebate programs with the sales tax exemptions offered through COMIDA. Companies that receive GreatRate or GreatRebate benefits through MCIDC for the purchase of equipment can receive an additional sales tax exemption on the purchase of that equipment through COMIDA.

COMIDA also offers property tax abatement through JobsPlus, Green JobsPlus and LeasePlus. The property tax abatement applies only to an increase in assessment in property value for each project.

COMIDA is a not-for-profit, public benefit corporation and governmental agency. Its purpose is to actively promote, encourage, attract and develop job opportunities in the community, by encouraging established businesses to expand locally and attracting new industries to the Monroe County area. COMIDA incentives apply toward the purchase of land and construction of new facilities, the expansion of existing buildings, the purchase of new machinery and equipment, as well as the renovation of existing facilities.

COMIDA does not lend any money to these projects, and projects receiving assistance are required to use 100% local labor. Assistance is provided through tax exemptions and abatements, and access to lower interest rates through tax-exempt bond issues. COMIDA provides this assistance without any taxpayer dollars. Income is generated by the fees charged to applicants. These monies have been reinvested in the community to advance economic growth and job creation.

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