



*News From*

# **Maggie Brooks**

## *Monroe County Executive*

**For Immediate Release**  
Tuesday June 15, 2010

### **BROOKS ANNOUNCES PROJECTS APPROVED BY COMIDA**

Monroe County Executive Maggie Brooks announced that the County of Monroe Industrial Development Agency (COMIDA) today approved assistance for three local economic development projects.

*“Creating and retaining jobs are my top priorities and COMIDA is an important tool in these efforts,”* said **County Executive Maggie Brooks**. *“We are proud to partner with these companies as they invest in our local economy and thank them for their commitment to growing and expanding their business in Monroe County.”*

The following projects were approved by COMIDA:

**D&T Rents, LLC** (Lease/Leaseback with JobsPlus)  
**225 Ballantyne Road**  
**Rochester, New York 14623**

**Tenant: American Rentals dba Volvo Rents**

D&T Rents, LLC proposes to construct a 12,000 square foot facility off of Silvarole Drive in the Town of Henrietta. The facility will be leased to American Rentals for use as a road salt storage and sales facility. The \$1.1 million project will include the installation of truck scales and construction of a scale house. American Rentals provides construction equipment rentals and the sale of building products at their 35,000 square foot facility at 299 Jefferson Road. American Rentals currently employs 29 and project to create 5 new FTE within three years. American Rentals seeks approval of JobsPlus property tax abatement. The JobsPlus job creation requirement is 3 FTE.

**LunchByte Systems, Inc.** (EquiPlus)  
**550 Latona Road, Building F**  
**Rochester, New York 14626**

LunchByte Systems, Inc. (LBS) provides school food service nutrition and management software systems. LBS’s software is used in over 8,000 school districts across the country. LBS will be investing \$81,064 to update their servers, software and network infrastructure. LBS currently employs 69 and expects to create 2 new full-time positions. LBS has been approved for the GreatRebate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program.

**Veramark Technologies, Inc. (EquiPlus)**  
**3750 Monroe Avenue**  
**Pittsford, New York 14534**

**Project Address: Eagle's Landing Business Park**  
**1565 Jefferson Road, Building 100**  
**Rochester, New York 14623**

Veramark Technologies, Inc. provides telecom expense management and call accounting software and services to nearly 4,000 customers in over 85 countries. Veramark's customers range from large enterprises to small businesses and government agencies. Veramark considered relocating their business out of Monroe County before agreeing to lease 23,000 square feet of office space at Eagle's Landing Business Park in the Town of Henrietta. Veramark will be investing \$250,500 to equip and furnish the space for their 63 existing employees and plan to create 4 new full-time positions. Veramark has been approved for the GreatRebate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program.

The EquiPlus program combines the investment incentives of the GreatRate and GreatRebate programs with the sales tax exemptions offered through COMIDA. Companies that receive GreatRate or GreatRebate benefits through MCIDC for the purchase of equipment can receive an additional sales tax exemption on the purchase of that equipment through COMIDA.

COMIDA also offers property tax abatement through JobsPlus, Green JobsPlus and LeasePlus. The property tax abatement applies only to an increase in assessment in property value for each project.

COMIDA is a not-for-profit, public benefit corporation and governmental agency. Its purpose is to actively promote, encourage, attract and develop job opportunities in the community, by encouraging established businesses to expand locally and attracting new industries to the Monroe County area. COMIDA incentives apply toward the purchase of land and construction of new facilities, the expansion of existing buildings, the purchase of new machinery and equipment, as well as the renovation of existing facilities.

COMIDA does not lend any money to these projects, and projects receiving assistance are required to use 100% local labor. Assistance is provided through tax exemptions and abatements, and access to lower interest rates through tax-exempt bond issues. COMIDA provides this assistance without any taxpayer dollars. Income is generated by the fees charged to applicants. These monies have been reinvested in the community to advance economic growth and job creation.

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**Media Inquiries, contact:**  
Department of Communications at 753-1080