



News From

Maggie Brooks

Monroe County Executive

For Immediate Release
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BROOKS ANNOUNCES PROJECTS APPROVED BY COMIDA

Monroe County Executive Maggie Brooks announced that the County of Monroe Industrial Development Agency (COMIDA) today approved assistance for four local economic development projects.

“COMIDA is an excellent resource when it comes to promoting economic growth, supporting local businesses, and retaining and creating jobs in Monroe County,” said **County Executive Maggie Brooks**. *“We are proud to partner with these companies as they invest in our local economy and thank them for their commitment to our community.”*

The following projects were approved by COMIDA:

2064 Nine Mile Point Associates, LLC (Lease/Leaseback w/LeasePlus)
205 St. Paul Street, Suite 200
Rochester, New York 14604

Project Tenant/Address: **University Sports Medicine**
 2064 Nine Mile Point Road
 Penfield, New York 14526

2064 Nine Mile Point Associates, LLC proposes to construct a 10,197 square foot building on 3.1 acres in the Town of Penfield. The facility will be leased to University Sports Medicine (USM), a collaborative program between the University of Rochester Medical Center’s Department of Orthopedics and Strong Memorial Hospital. USM provides medical and surgical care to prevent, evaluate, treat, and rehabilitate injuries for both recreational and competitive athletes. The space will be used as a sports medicine, sports rehabilitation, spine rehabilitation, hand rehabilitation, urgent and non-urgent care, general orthopedics and office facility. The \$2.8 million project is projected to create 11 new FTE within three years. The applicant seeks approval of LeasePlus property tax abatement. The LeasePlus job creation requirement is 1 FTE.

Asset One, LLC (Sales Tax Only)
300 State Street, Suite 705
Rochester, New York 14614

Project Tenant/Address: **Callfinity, Inc.**
 300 State Street
 Rochester, New York 14614

Asset One, LLC proposes to build out 10,000 square feet of office space in the former Rochester Button Factory for Callfinity, Inc. Callfinity provides innovative telecommunication systems to contact centers, service providers and enterprises. Callfinity was founded in Boston in 1999 and relocated to Rochester in 2005. Callfinity has outgrown their current leased space in Pittsford and

considered alternative locations outside Monroe County before deciding to relocate into the City of Rochester. The \$300,000 project will impact 34 existing employees and is projected to create 52 new FTE within three years. Asset One, LLC is requesting a sales tax exemption only.

Temple Building, LLC (Sales Tax Only)
14 Franklin Street, Suite 800
Rochester, New York 14604

Temple Building, LLC was previously approved by COMIDA to renovate the 145,000 square foot, 13-story Temple Building located at 14 Franklin Street in the City of Rochester. The \$2.1 million project consisted of the construction of 40 loft style apartments and a 55 car underground parking garage. Temple Building, LLC is now proposing Phase II of the renovation which will convert the second and third floors into 10 studio/one bedroom lofts. The \$400,000 project will impact 7 existing employees. Temple Building, LLC is requesting a sales tax exemption only.

ACM Medical Laboratory, Inc. (EquiPlus)
160 Elmgrove Park
Rochester, New York 14624

ACM Medical Laboratory (ACM), a division of Unity Health Systems, is a full service clinical and pathology laboratory. ACM is proposing to upgrade their laboratory and billing systems and will be purchasing \$1 million in hardware and software. ACM employs 345 in Monroe County and expects to create 4 new FTE positions over the next three years. ACM has been approved for the GreatRebate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus.

The EquiPlus program combines the investment incentives of the GreatRate and GreatRebate programs with the sales tax exemptions offered through COMIDA. Companies that receive GreatRate or GreatRebate benefits through MCIDC for the purchase of equipment can receive an additional sales tax exemption on the purchase of that equipment through COMIDA.

COMIDA also offers property tax abatement through JobsPlus, Green JobsPlus and LeasePlus. The property tax abatement applies only to an increase in assessment in property value for each project.

COMIDA is a not-for-profit, public benefit corporation and governmental agency. Its purpose is to actively promote, encourage, attract and develop job opportunities in the community, by encouraging established businesses to expand locally and attracting new industries to the Monroe County area. COMIDA incentives apply toward the purchase of land and construction of new facilities, the expansion of existing buildings, the purchase of new machinery and equipment, as well as the renovation of existing facilities.

COMIDA does not lend any money to these projects, and projects receiving assistance are required to use 100% local labor. Assistance is provided through tax exemptions and abatements, and access to lower interest rates through tax-exempt bond issues. COMIDA provides this assistance without any taxpayer dollars. Income is generated by the fees charged to applicants. These monies have been reinvested in the community to advance economic growth and job creation.

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