



*News From*

# **Maggie Brooks**

## *Monroe County Executive*

**For Immediate Release**  
Tuesday May 18, 2010

### **BROOKS ANNOUNCES PROJECTS APPROVED BY COMIDA**

Monroe County Executive Maggie Brooks announced that the County of Monroe Industrial Development Agency (COMIDA) today approved assistance for two local economic development projects.

*“Creating and retaining jobs are my top priorities and COMIDA is an important tool in these efforts,”* said **County Executive Maggie Brooks**. *“We are proud to partner with these companies as they invest in our local economy and thank them for their commitment to growing and expanding their business in Monroe County.”*

The following projects were approved by COMIDA:

**Indus Chili Avenue Associates, LLC** (Lease/Leaseback)  
**1170 Pittsford Victor Road, Suite 230**  
**Pittsford, New York 14534**

**Project Tenant/Address:   Microtel Inn & Suites**  
**3260 Chili Avenue**  
**Rochester, New York 14624**

Indus Chili Avenue Associates, LLC (ICAA) proposes to construct a 20,000 square foot, 2 story, 50 unit Microtel Inn & Suites hotel on 2 acres in the Town of Chili. ICAA's parent company Indus Development Company currently has a portfolio of over 35 hotels and restaurants. The hotel will include standard rooms and suites, a fitness center, guest laundry facility and a business center. The Town of Chili is supportive of this project as it will be conveniently located and surrounded by many businesses that will benefit from the hotel patronage. The \$2.9 million project is projected to create 15 new FTE within three years. The applicant seeks approval of JobsPlus property tax abatement. The JobsPlus job creation requirement is 1 FTE.

**Brothers International Food Corporation** (EquiPlus)  
**1175 Lexington Avenue**  
**Rochester, New York 14606**

Brothers International Food Corporation (Brothers) is a diversified food and beverage company based in Batavia, New York. Brothers supplies frozen fruit and fruit juice concentrate to Fortune 100 food companies and also produces a line of consumer products. Brothers has outgrown their space in Batavia and will be leasing a 24,000 square foot facility at 1175 Lexington Avenue in the City of Rochester. This building has

been vacant for the past eight years and will provide Brothers with room for expansion. Brothers will be investing \$75,000 to renovate and equip the space. Brothers employs 19 and expects to create 15 new full-time positions. Brothers has been approved for the GreatRebate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program.

The EquiPlus program combines the investment incentives of the GreatRate and GreatRebate programs with the sales tax exemptions offered through COMIDA. Companies that receive GreatRate or GreatRebate benefits through MCIDC for the purchase of equipment can receive an additional sales tax exemption on the purchase of that equipment through COMIDA.

COMIDA also offers property tax abatement through JobsPlus, Green JobsPlus and LeasePlus. The property tax abatement applies only to an increase in assessment in property value for each project.

COMIDA is a not-for-profit, public benefit corporation and governmental agency. Its purpose is to actively promote, encourage, attract and develop job opportunities in the community, by encouraging established businesses to expand locally and attracting new industries to the Monroe County area. COMIDA incentives apply toward the purchase of land and construction of new facilities, the expansion of existing buildings, the purchase of new machinery and equipment, as well as the renovation of existing facilities.

COMIDA does not lend any money to these projects, and projects receiving assistance are required to use 100% local labor. Assistance is provided through tax exemptions and abatements, and access to lower interest rates through tax-exempt bond issues. COMIDA provides this assistance without any taxpayer dollars. Income is generated by the fees charged to applicants. These monies have been reinvested in the community to advance economic growth and job creation.

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**Media Inquiries, contact:**

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