



News From

Maggie Brooks

Monroe County Executive

For Immediate Release
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BROOKS ANNOUNCES PROJECTS APPROVED BY COMIDA

Monroe County Executive Maggie Brooks announced that the County of Monroe Industrial Development Agency (COMIDA) today approved assistance for three local economic development projects.

"Today's global economy allows companies to do business anywhere in the world and COMIDA is a great resource that allows us to level the playing field to attract companies, create jobs, and encourage investment in our local economy," said **County Executive Maggie Brooks**.

The following projects were approved by COMIDA:

LeFrois Development, LLC [Lease/Leaseback with JobsPlus]
PO Box 230
Henrietta, New York 14467

Tenant/Project Address: Benefit Resource, Inc.
245 Kenneth Drive
Rochester, New York 14623

LeFrois Development, LLC proposes to construct a 48,000 square foot office building on 4.05 acres in the Calkins Road Business Park. Approximately 23,500 square feet of space will be leased to Benefit Resource, Inc. (BRI). BRI is a third-party administrator of tax-free employee benefits that include flexible spending accounts, health reimbursement accounts, and health savings accounts. BRI was founded in 1993 and today administers plans for more than 1,600 employers nationwide. The \$5.7 million project is projected to create 20 new FTE within three years. The applicant seeks approval of JobsPlus property tax abatement. The JobsPlus job creation requirement is 8 FTE.

Benefit Resource, Inc. (EquiPlus)
2320 Brighton Henrietta Town Line Road
Rochester, New York 14623

Benefit Resource, Inc. (BRI) is a third-party administrator of tax-free employee benefits that include flexible spending accounts, health reimbursement accounts and health savings accounts. BRI was founded in 1993 and today administers plans for more than 1,600 employers nationwide. BRI will be investing \$500,000 in computer hardware and peripheral equipment. BRI employs 81 and expects to create 20 new full-time positions. BRI has been approved for the GreatRate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program.

230 Middle Road, LLC (Lease/Leaseback with JobsPlus)
PO Box 230
Henrietta, New York 14467

Tenant/Project Address: Archival Methods, LLC
230 Middle Road
Henrietta, New York 14467

230 Middle Road, LLC proposes to construct a 12,500 square foot building on 1.5 acres at 230 Middle Road in the Town of Henrietta. The facility will be leased to Archival Methods, LLC (AM). AM is a designer, manufacturer, and supplier of storage and presentation solutions for photographs, artwork and documents. Their customers include museums, archives and government institutions, including the Clinton Presidential Library. The \$890,000 project is projected to create 1 new FTE within three years. The applicant seeks approval of JobsPlus property tax abatement. The JobsPlus job creation requirement is 1 FTE.

The EquiPlus program combines the investment incentives of the GreatRate and GreatRebate programs with the sales tax exemptions offered through COMIDA. Companies that receive GreatRate or GreatRebate benefits through MCIDC for the purchase of equipment can receive an additional sales tax exemption on the purchase of that equipment through COMIDA.

COMIDA also offers property tax abatement through JobsPlus, Green JobsPlus and LeasePlus. The property tax abatement applies only to an increase in assessment in property value for each project.

COMIDA is a not-for-profit, public benefit corporation and governmental agency. Its purpose is to actively promote, encourage, attract and develop job opportunities in the community, by encouraging established businesses to expand locally and attracting new industries to the Monroe County area. COMIDA incentives apply toward the purchase of land and construction of new facilities, the expansion of existing buildings, the purchase of new machinery and equipment, as well as the renovation of existing facilities.

COMIDA does not lend any money to these projects, and projects receiving assistance are required to use 100% local labor. Assistance is provided through tax exemptions and abatements, and access to lower interest rates through tax-exempt bond issues. COMIDA provides this assistance without any taxpayer dollars. Income is generated by the fees charged to applicants. These monies have been reinvested in the community to advance economic growth and job creation.

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