



News From

Maggie Brooks

Monroe County Executive

For Immediate Release
Tuesday February 15, 2011

BROOKS ANNOUNCES PROJECTS APPROVED BY COMIDA

Monroe County Executive Maggie Brooks announced that the County of Monroe Industrial Development Agency (COMIDA) today approved assistance for seven local economic development projects.

“Monroe County, through COMIDA, is thrilled to partner with Cody Gate Services on a project that will create over 150 highly-skilled jobs for residents and strengthen our local economy with over \$20 million in investments,” said **County Executive Maggie Brooks**. *“This project is an excellent example of COMIDA incentives working to attract new innovative companies to our community to keep our economy moving in a positive direction.”*

The following projects were approved by COMIDA:

Cody Gate Services, Inc. (Sales Tax Exemption Only)
713 Santa Cruz Avenue – Suite 2
Menlo Park, California 94025

Tenants & Project Address: **Intrinsiq Materials**
Omni-ID
Quintel

1100 Ridgeway Avenue Building 320
Rochester, New York 14615

Cody Gate Ventures, a venture capital firm, with three companies in its portfolio has selected to expand into Building 320 at Eastman Business Park located in the Town of Greece and the City of Rochester. The three companies are Intrinsiq Materials Inc., Quintel USA, Inc., and Omni-ID USA, Inc. will initially lease 20,000 square feet and plan to grow to 70,000 square feet over 3 years. They will combine to hire 164 full-time employees who will specialize in research, development, and manufacturing of advanced technology over 3 years. Cody Gates plans to spend approximately \$8 million on renovations, \$11 million on production equipment and \$4 million on non-manufacturing equipment.

Intrinsiq Materials is a leading advanced materials company that generates valuable solutions to unmet needs in the advanced metals and health and wellness industries, is bringing its research and development and manufacturing operations to Rochester. Intrinsiq will hire 101 full-time employees.

Quintel (www.quintelsolutions.com), a provider of next generation antenna systems for mobile networks, is creating an additional research and development operation in Rochester. Quintel will hire 45 full-time employees.

Omni-ID (www.omni-id.com), a provider of high performance radio frequency identification (RFID) technology that excels in reliability for any application, including harsh environments such as on, off, and near metals and liquids, is bringing its research and development operation to Rochester. Omni-ID will hire 22 full-time employees.

eHealth Global Technologies (EquiPlus)
140 Allens Creek Road
Rochester, New York 14618

eHealth Global Technologies (eHealth) is a medical record retrieval and electronic delivery service provider located at 140 Allens Creek in the Town of Brighton. eHealth securely and quickly shares patient medical records in a manner that is compliant with HIPAA standards and federal regulations. Over 40 healthcare facilities are already utilizing eHealth's services including SUNY Downstate Medical Center, University of Pittsburgh Medical Center, University of Rochester Medical Center and John Hopkins Hospital and Health System. eHealth currently occupies 7,200 square feet of office space and is proposing to build-out and equip an additional 8,000 square feet to accommodate their 31 existing employees. eHealth will be investing \$253,429 in IT equipment and expects to create 4 new FTE in the next two years. eHealth has been approved for the GreatRebate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program.

Village Sports, Inc. (EquiPlus)
2830 Baird Road
Fairport, New York 14450

Village Sports, Inc. is a five-acre indoor and outdoor athletic complex that provides sports based programs for school-aged children. Village Sports is also the home of the Rochester Grizzlies youth hockey club, which utilizes their 120 x 60 square foot indoor ice rink. Village Sports is proposing to expand their sheet of ice to a full rink and will be purchasing approximately \$130,000 in rink refrigeration and maintenance equipment, rink boards and a used zamboni. Village Sports currently employs 15 and expects to create 2 new jobs in the next two years. Village Sports has been approved for the GreatRebate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program.

BRM Real Estate, LLC (Lease/Leaseback) – BRM - \$750,000
1143 Lexington Avenue (Regional Distributors - \$100,000)
Rochester, New York 14606

Tenant/Address: **Regional Distributors**
1285 Mt. Read Blvd.
Rochester, New York 14606

BRM Real Estate has purchased a 55,000 square foot warehouse facility at 1285 Mt. Read Boulevard and will be renovating the facility to house Regional Distributors, Inc (RD). Project costs are \$850,000 and include a 1,500 square foot addition and internally adding 9,000 square feet of offices. RD is headquartered in Monroe County and provides wholesale packaging, food service disposables, janitorial and sanitary maintenance products throughout Western and Central New York and Northern Pennsylvania. The applicant seeks approval of the JobsPlus property tax abatement. The JobsPlus job creation requirement is 4.

Yellow Page City, Inc. (EquiPlus)
2060 Brighton-Henrietta Town Line Road
Rochester, New York 14623

Project Address: 280 Kenneth Drive
Rochester, New York 14623

Yellow Page City, Inc. (YPC) is an online provider of interactive business listings, which include websites and email links, maps, directions and video content. YPC currently maintains 2,600 online phone books within their network, which are specifically designed to resemble the print directories delivered to homes and businesses. YPC is relocating to 280 Kenneth Drive in the Town of Henrietta and leasing 13,000 square feet. YPC will be investing \$100,000 in new office equipment. YPC currently employs 41 FTE and expects to create 10 FTE within the next two years. YPC has been approved for the GreatRebate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program.

Premium Mortgage Corp. (EquiPlus)
2541 Monroe Avenue
Rochester, New York 14618

Premium Mortgage Corp (PMC) is an independent mortgage banker located at 2541 Monroe Avenue in the Town of Brighton. PMC is proposing to invest \$119,641 to renovate and equip additional office space to make room for new loan officers and support staff. PMC currently employs 35 FTE and expects to create at least 1 FTE in the next year. PMC has been approved for the GreatRate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program.

Special Care Systems, LLC (EquiPlus)
1450 East Ridge Road
Rochester, New York 14621

Special Care Systems, LLC (SCS) is a healthcare systems integrator that develops custom communication solutions for homes, assisted and independent living facilities, nursing homes, and healthcare facilities. SCS will be purchasing a 4,763 square foot facility located at 1450 East Ridge Road in the Town of Irondequoit and will be investing \$155,000 to renovate and equip the space. SCS currently employs 8 FTE and expects to create 2 FTE within the next year. SCS has been approved for the GreatRate program through Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus program.

The EquiPlus program combines the investment incentives of the GreatRate and GreatRebate programs with the sales tax exemptions offered through COMIDA. Companies that receive GreatRate or GreatRebate benefits through MCIDC for the purchase of equipment can receive an additional sales tax exemption on the purchase of that equipment through COMIDA.

COMIDA also offers property tax abatement through JobsPlus, Green JobsPlus and LeasePlus. The property tax abatement applies only to an increase in assessment in property value for each project.

COMIDA is a not-for-profit, public benefit corporation and governmental agency. Its purpose is to actively promote, encourage, attract and develop job opportunities in the community, by encouraging established businesses to expand locally and attracting new industries to the Monroe County area. COMIDA incentives apply toward the purchase of land and construction

of new facilities, the expansion of existing buildings, the purchase of new machinery and equipment, as well as the renovation of existing facilities.

COMIDA does not lend any money to these projects, and projects receiving assistance are required to use 100% local labor. Assistance is provided through tax exemptions and abatements, and access to lower interest rates through tax-exempt bond issues. COMIDA provides this assistance without any taxpayer dollars. Income is generated by the fees charged to applicants. These monies have been reinvested in the community to advance economic growth and job creation.

###

Media Inquiries, contact:

Department of Communications at 753-1080