



News From

Maggie Brooks

Monroe County Executive

For Immediate Release
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BROOKS ANNOUNCES PROJECTS APPROVED BY COMIDA

Monroe County Executive Maggie Brooks announced that the County of Monroe Industrial Development Agency (COMIDA) today approved assistance for five local economic development projects.

“Boundary Fence’s expansion in Monroe County is an excellent example of how our economic development programs attract new companies that invest in existing infrastructure and create new jobs to strengthen our local economy,” said **County Executive Maggie Brooks**.

The following projects were approved by COMIDA:

Sutherland Global Services, Inc. (Sales Tax Exemption Only)
1180 Jefferson Road
Rochester, New York 14534

Project Address: **250 Wallace Way**
Rochester, New York 14624

Sutherland Global Services, Inc. (Sutherland) provides business outsourcing solutions for back office and front office operations for the various industries including banking, finance, insurance, healthcare, telecommunications, technology and gaming. Sutherland proposes to lease an additional 39,000 square feet at the Rochester Tech Park (RTP) in the Town of Gates and invest \$2.5 million in equipment and furnishings in their Monroe County locations to support new contracts. Sutherland employs 2,741 in Monroe County and is projecting to create 450 new jobs. In 2010, Sutherland leased 68,000 square feet at the RTP and invested \$2 million, at which time employment was 2,199. Sutherland has been approved for a GreatRebate through MCIDC and is seeking approval of EquiPlus. The job creation requirement is 4.

1612 East Ridge Road, LLC (\$9,150,000 Lease/Leaseback w/JobsPlus)
4000 West Ridge Road (\$850,000 Sales Tax Only)
Rochester, New York 14626

Tenant & Location: **LA Fitness International, LLC**
1612 East Ridge Road
Rochester, New York 14621

1612 Ridge Rd, LLC is proposing construction of 45,000 square foot fitness center on 4 acres at the corner of East Ridge Road and Kings Highway in the Town of Irondequoit. The project, which will require demolition of two former auto dealership facilities, will include a swimming pool, sauna, racquetball, basketball and other fitness related facilities. The Town of

Irondequoit has provided a letter of support to this \$10,000,000 project, citing it as a desirable redevelopment of the East Ridge Road corridor. The project is projected to create 30 new FTE jobs at opening. The applicant seeks approval of JobsPlus property tax abatement. The JobsPlus job creation requirement is 1 FTE.

Rochester True North Lodging, LLC (Lease/Leaseback w/JobsPlus)
7300 W. 110th Street, Suite 990
Overland Park, Kansas 66210

Project Address: 280 Clay Road
Rochester, New York 14623

Rochester True North Lodging, LLC will be constructing an 80,000 square foot, 4- story Hampton Inn & Suites on a 3.78 acre site in Henrietta, NY. The 126 room hotel will feature 40 king suites along with exercise facilities, meeting space and an executive boardroom. The project is located near many businesses that will benefit from the hotels patronage. The \$15 million project is projected to create 35 new FTE within three years. The applicant seeks approval of JobsPlus property tax abatement. The JobsPlus job creation requirement is 1 FTE.

Boundary Fence of Rochester, LLC (Sales Tax Exemption Only)
595 Trabold Road
Rochester, New York 14624

Boundary Fence of Rochester LLC (BFR) is a manufacturer and distributor of vinyl fence and railing products which are sold to commercial fence installers and retail suppliers located primarily in Upstate New York, New England and Eastern Canada. BFR is an upstate expansion of Boundary Fence which is currently located on Long Island and in New Jersey. BFR will be leasing a formerly vacant 78,000 square foot facility in the Town of Gates. The \$1.6 Million project includes renovations and equipment. The project is projected to create 74 new FTE jobs over five years. The applicant seeks approval of sales tax exemption only on \$445,000 of renovations and non-manufacturing equipment.

Fresnel Optics, Inc. (Lease/Leaseback with JobsPlus)
200 Park Centre Drive (Approval up to \$100,000)
West Henrietta, New York 14586

Fresnel Optics, Inc. (Fresnel) is a subsidiary of the Reflexite Corporation (Reflexite), a global supplier of microstructured optics components for the lighting, solar power, instrumentation and display industries. Fresnel produces durable, low stress nickel tooling which is used by the two business units of the parent company. Reflexite was recently acquired by Orafol, a private German corporation that has a need for a much larger volume of the tooling currently being manufactured by Fresnel. Orafol considered establishing a new manufacturing facility in Germany and Savannah, Georgia, before deciding to expand Fresnel's manufacturing operation in Monroe County. Fresnel is proposing a 48,000 square foot expansion to their 28,000 square foot facility on 5.2 acres in the Town of Henrietta. The \$4 million project is projected to create 7 new FTE within three years. The applicant seeks approval of JobsPlus property tax abatement. The JobsPlus job creation requirement is 3 FTE.

The EquiPlus program combines the investment incentives of the GreatRate and GreatRebate programs with the sales tax exemptions offered through COMIDA. Companies that receive GreatRate or GreatRebate benefits through MCIDC for the purchase of equipment can receive an additional sales tax exemption on the purchase of that equipment through COMIDA.

COMIDA also offers property tax abatement through JobsPlus, Green JobsPlus and LeasePlus. The property tax abatement applies only to an increase in assessment in property value for each project.

COMIDA is a not-for-profit, public benefit corporation and governmental agency. Its purpose is to actively promote, encourage, attract and develop job opportunities in the community, by encouraging established businesses to expand locally and attracting new industries to the Monroe County area. COMIDA incentives apply toward the purchase of land and construction of new facilities, the expansion of existing buildings, the purchase of new machinery and equipment, as well as the renovation of existing facilities.

COMIDA does not lend any money to these projects, and projects receiving assistance are required to use 100% local labor. Assistance is provided through tax exemptions and abatements, and access to lower interest rates through tax-exempt bond issues. COMIDA provides this assistance without any taxpayer dollars. Income is generated by the fees charged to applicants. These monies have been reinvested in the community to advance economic growth and job creation.

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